



Can You Top the Tap Song Contest

In 1997, we branded our tap water because of its exceptional quality. We like to say it was so good we named it! Thus, Louisville pure tap® was born. To celebrate, we released a rap song called You Can't Top the Tap. Take a listen.

[Link to song on web page]

Now as we celebrate 21 Years of pure tap love, we want to see if you can Top the Tap with your very own rendition of "You Can't Top the Tap." Create a video of your version of this classic 90s song and share it with us before July 4, 2018. You can email a link to your YouTube or Vimeo video at contests@louisvillewater.com!

Get as creative as you want! There are zero restrictions. Perform it as a country song. Add new lyrics. Use a green screen to take us on a journey. Just remember to keep it family friendly and under 2 minutes.

Our panel of pure tap experts will select our 5 favorite submissions. Then we'll ask all of Louisville to vote for their favorite to win 2 tickets to PNC Broadway in Louisville's production of HAMILTON plus...

See official rules for all the details.

[Click here for a copy of the song lyrics.](#)

OFFICIAL RULES

Contest Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

Eligibility

Can You Top the Tap Song Contest is open to legal residents of the fifty (50) the United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees and members of Louisville Water Company and other companies associated with the promotion of the Contest, and their respective parents, subsidiaries, affiliates, and advertising and promotion agencies, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee, are not eligible. The Contest is subject to federal, state, and local laws and regulations.

Sponsor

The Contest is sponsored by Louisville Water Company and is not affiliated with Facebook, Twitter, or Instagram.

Agreement to Official Rules

Participation in the Contest constitutes entrants' full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

Contest Period

Submissions for the Contest begins on Wednesday, May 9, 2018 and ends on July 4, 2018 at 11:59pm Eastern Daylight Time (the Contest Period). Entries that are submitted before or after the Contest Period will be disqualified. Submissions will be accepted for the duration of the Contest using any of the following methods: email video submissions to contest@lwcky.com.

How to Enter

Create a video with your version of the song, "You Can't Top the Tap."

Share it with Louisville pure tap® by emailing a YouTube or Venmo link to contest@lwcky.com.

Louisville Water Company's panel of judges will select the top 5 favorite submissions. The public will vote for their favorite video for one month and a winner will be selected on August 6, 2018 at Noon. All entries become the property, including but not limited to all associated intellectual property associated with the submitted entries, of Sponsor and will not be acknowledged or returned.

Prize Drawing

On or about August 6, 2018, the Sponsor will select a potential winner after voting has been completed. The Sponsor will attempt to notify the potential winner email on or about August 6, 2018. If the potential winner cannot be contacted within 24 hours after the date of the first attempt to contact him/her, the Sponsor may select an alternate potential winner in his/her place at random from the remaining non-winning, eligible entries.

Winner Notification

The potential winners will be notified via email. If a potential winner cannot be contacted or fails to reply within 24 hours, or prize is returned as undeliverable, potential winner forfeits prize. If the potential winner is at least 18 but still considered a minor in his/her jurisdiction of residence, Sponsor reserves the right to award the prize in the name of his/her parent or legal guardian, who will be required to sign the Declaration of Compliance on the potential winner's behalf and fulfill any other requirements imposed on winner set forth herein. Potential winners must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Sweepstakes.

Prize

Louisville Water Company will purchase 2 tickets to see PNC Broadway in Louisville's production of HAMILTON, plus....

General Conditions

In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, bug, worm, unauthorized human intervention or other technical problem, or in the event the Contest is unable to run as planned for any other reason, as determined by Sponsor in its sole discretion, the Sponsor may, in its sole discretion, either (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules or (b) terminate the Contest and, in the event of termination, award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an

unsportsmanlike or disruptive manner. Any attempt by any person to damage the website or undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages (including attorneys fees) and any other remedies from any such person to the fullest extent permitted by law. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

Release and Limitations of Liability

By participating in the Contest, entrants agree to release and hold harmless the Sponsor, and each of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, other companies associated with the Contest, and each of their respective officers, directors, employees, shareholders, representatives, and agents (the Released Parties) from and against any claim or cause of action arising out of participation in the Contest or receipt or use of the prize (including any travel or activity related thereto), including, but not limited to: (a) any technical errors associated with the Contest, including lost, interrupted or unavailable Internet Service Provider (ISP), network, server, wireless service provider, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, cellular tower or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (b) unauthorized human intervention in the Contest; (c) mechanical, network, electronic, computer, human, printing or typographical errors; (d) application downloads, (e) any other errors or problems in connection with the Contest, including, without limitation, errors that may occur in the administration of the Contest, the announcement of the winner, the cancellation or postponement of the event and/or the flyover, if applicable, the incorrect downloading of the application the processing of entries application downloads or in any Contest-related materials; or (f) injury, death, losses or damages of any kind, to persons or property which may be caused, directly or indirectly, in whole or in part, from entrants' participation in the Contest or acceptance, receipt or misuse of the prize (including any travel or activity related thereto). Entrant further agrees that in any cause of action, the Released Parties liability will be limited to the cost of entering and participating in the Contest, and in no event shall the entrant be entitled to receive attorneys fees. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

Disputes

Except where prohibited, each entrant agrees that any and all disputes, claims, and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Kentucky. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants' rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed

in accordance with, the laws of Kentucky, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than Kentucky.

Privacy

Information collected from entrants is subject to Sponsor's privacy policy.

Winner List

To request the name of the winner send a self-addressed, stamped envelope to Think Tank Louisville, 125 Chenoweth Lane, Louisville, KY 40207. Winner List requests will only be accepted after the promotion end date (listed above).