

## 2022 Project Work Plan

## **Improve Every Customer Experience**

- 1. Focus on building a Water Affordability Roadmap.
- 2. Promote Drops of Kindness Program.
- 3. Convert more customers to monthly billing through PureConnect.

## **Sustain Partnership/Partner for Progress**

- 4. Continue to focus efforts as it relates to the Equity in Contracting & Procurement Task Force.
- 5. Administer New Billing Agreement requirements.

## **Drive Revenue Growth**

- 6. Maintain collaboration efforts on economic development and regionalization opportunities.
- 7. Set Up Internal Working Group to evaluate opportunities to offer Billing Services to other entities.